

P3 2016

The Canadian Council for
Public-Private Partnerships



Le Conseil Canadien pour
les Partenariats Public-Privé

8 of 12

AVAILABLE

Breakout Session Sponsor

\$4,000

Breakout sessions are available both days of the conference. Associate your brand with topical issues or sectors discussed by public and private sector P3 leaders. Opportunities will be available to you on a “first-sponsored, first-assigned basis” once the program becomes final.

Sponsor Profile

- Representative will introduce the moderator of the breakout session while your corporate logo appears on the screen

Post Conference Content

- Recognition on post-conference content website featuring video presentations from sessions. Over 14,000 visits annually to the website will expand ongoing sponsor recognition to a larger global audience.

Conference App Profile and Social Media

- Includes Sponsor logo linked to a 200 word corporate description and a link to your website, which could include details about your Canadian P3 related business
- Corporate recognition on Twitter during your sponsored activity

Logos and Materials

- Company logo on the P3 2016 website with company website link
- Company logo on master Sponsor signage in the sponsorship showcase area
- Company promotional material on Sponsorship Showcase Table
- Sponsorship will be recognized on all signage and advertising for 2016 Conference



For more information, visit p3-2016.ca
or email sponsorship@pppcouncil.ca